

JOLIDON

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ans
Créateur de désir

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JOLIDON

EUROPEAN FASHION LINGERIE

JOLIDON ESSENTIALS
UltraLight Collection
2018

JOLIDON

EUROPEAN FASHION LINGERIE

With over 25 years of experience in manufacturing lingerie and swimwear, Jolidon's products are designed and made in Europe.

We blend the European tradition in manufacture, attention to detail, handmade work and premium fabrics & accessories from the most important European suppliers in the industry (mostly located in Italy, France, Austria and Switzerland). Competitive price ratio, fashion design and comfort are our key values!



Avec plus de 25 ans d'expérience dans la fabrication de lingerie et de maillot de bain, les produits Jolidon sont conçus et fabriqués en Europe.

Nous combinons la tradition européenne dans notre fabrication, notre attention sur le détails, le travail artisanal et les tissus et accessoires haut de gamme de nos principaux fournisseurs européens de l'industrie (principalement situés en Italie, en France, en Autriche et en Suisse). Le rapport qualité / prix, le design du moment de nos modèles et le confort sont nos valeurs clés!



Mit über 25 Jahren Erfahrung in der Herstellung von Dessous und Bademode, werden Jolidons Produkte in Europa entworfen und produziert.

Wir vereinen die europäische Tradition in der Herstellung, die Liebe zum Detail, die handgefertigte Arbeit und die hochwertigen Stoffe und Accessoires der wichtigsten europäischen Lieferanten der Branche (Italien, Frankreich, Österreich und Schweiz). Wettbewerbsfähiges Preisverhältnis, Modedesign und Komfort sind unsere Schlüsselwerte!



Con oltre 25 anni di esperienza nella produzione di lingerie e costumi da bagno, i prodotti Jolidon sono progettati e realizzati interamente in Europa.

Uniamo la tradizione europea nella produzione, l'attenzione al dettaglio, il lavoro fatto a mano e tessuti ed accessori di alta qualità provenienti dai più importanti fornitori europei del settore (la maggior parte localizzati in Italia, Francia, Austria e Svizzera). Prezzi competitivi, design di moda e comfort sono i nostri valori fondamentali.



С более 25 лет опыта в производстве нижнего белья и купальников, изделия JOLIDON разработаны и изготовлены в Европе.

Мы интегрировали европейскую традицию в производстве, внимание к деталям, ручную работу, а так же дорогие и элитные ткани & аксессуары от ведущих производителей европейской промышленности (в основном из Италии, Франции, Австрии и Швейцарии). Конкурентное соотношение цена-качество, современный дизайн и комфорт являются нашими ключевыми ценностями!



JOLIDON ESSENTIALS UltraLight Collection 2018



Jolidon Essentials proposes a new collection named UltraLight Series, a selection of new styles, more youthful and modern, using extremely soft fabrics and innovative designs.

These new products introduce modern styles that celebrate freedom of movement, comfort and wearability on a daily basis.

From bras that fit perfectly, to briefs that feel like you're wearing close to nothing, these new products are made of very soft and light fabrics, perfect for anyone who looks for simplicity in lingerie wear.

These new designs proposed in the extension of UltraLight Collection by Jolidon Essentials are inspired by the current trends in lingerie & apparel that embrace simplicity as a new style - **“less is more”**.



Soft Breeze

This line's main feature is the **lightweight** and **ultra-comfortable** feel it provides, through the amazingly skin-friendly & sheer texture of the new fabric, that simply pampers the body. There are four bras and four briefs included in this selection, all proposing a simple design, with **clear lines**.

The bras have very soft molded cups, that offer **great comfort** and support, either with light padding or without, while the briefs are so soft and easy to wear, thanks to their **breathable texture**, perfect especially for the hot summer days. A distinctive design element that is present throughout the *Soft Breeze* line is the edgy sewn-in elastic, that somehow contours the shape of each brief.

JOLIDON ESSENTIALS
UltraLight Collection
2018

LIGHTWEIGHT

S2064

Spacer underwire bra,
70-85BC, 32-38BC, black, beige
Soutien gorge spacer avec armatures,
85-100BC, noir, beige
Reggiseno coppa spacer con ferretto,
2-5BC, nero, beige
Бюстгальтер спейсер на косточках,
70-85BC, чёрный, телесный

D2065

Slip, S-XL, white, black, beige
Slip, S-XL, blanc, noir, beige
Slip, 2-5, bianco, nero, beige
Трусики слип, S-XL,
белый, чёрный, телесный





Soft Breeze

S2065

Push-up, graduated cups,
70-85BC, 32-38BC, white, black, beige
Push-up, rembourrage progressif,
85-100BC, blanc, noir, beige
Push-up, coppa graduata,
2-5BC, bianco, nero, beige
Бюстгальтер пуш-ап
с градуированной чашкой,
70-85BC, белый, чёрный, телесный

D2067

String, XS-XL, white, black, nude
String, XS-XL, blanc, noir, nude
Perizoma, 1-5, bianco, nero, nudo
Трусики стринг,
XS-XL, белый, чёрный, бежевый



JOLIDON ESSENTIALS
UltraLight Collection
2018





S2066

Triangle, 65-85BC, 30-38BC,
white, black, beige
Triangle, 80-100BC, blanc, noir, beige
Triangolo, 1-5BC, bianco, nero, beige
Бюстгальтер треугольник, 65-85BC,
белый, чёрный, телесный

D2064

Panty, S-XL, white, black, beige
Panty, S-XL, blanc, noir, beige
Panty, 2-5, bianco, nero, beige
Трусики шортики, S-XL,
белый, чёрный, телесный



Soft Breeze

S2066

Triangle, 65-85BC, 30-38BC,
white, black, beige
Triangle, 80-100BC, blanc, noir, beige
Triangolo, 1-5BC, bianco, nero, beige
Бюстгальтер треугольник, 65-85BC,
белый, чёрный, телесный

D2066

Brazilian, XS-XL, white, black, beige
Brésilien, XS-XL, blanc, noir, beige
Brasiliãna, 1-5, bianco, nero, beige
Трусики бразилиан,
XS-XL, белый, чёрный, телесный



JOLIDON ESSENTIALS
UltraLight Collection
2018



Soft Breeze

S2067

Underwire bra, 70-85BC, 32-38BC,
white, black, beige
Soutien gorge à armatures, 85-100BC,
blanc, noir, beige
Reggiseno con ferretto, 2-5BC,
bianco, nero, beige
Бюстгальтер на косточках,
70-85BC, белый, чёрный, телесный

D2067

String, XS-XL, white, black, beige
String, XS-XL, blanc, noir, beige
Perizoma, 1-5, bianco, nero, beige
Трусики стринг,
XS-XL, белый, чёрный, телесный



JOLIDON ESSENTIALS

UltraLight Collection

2018





JOLIDON ESSENTIALS
UltraLight Collection
2018



Free Love

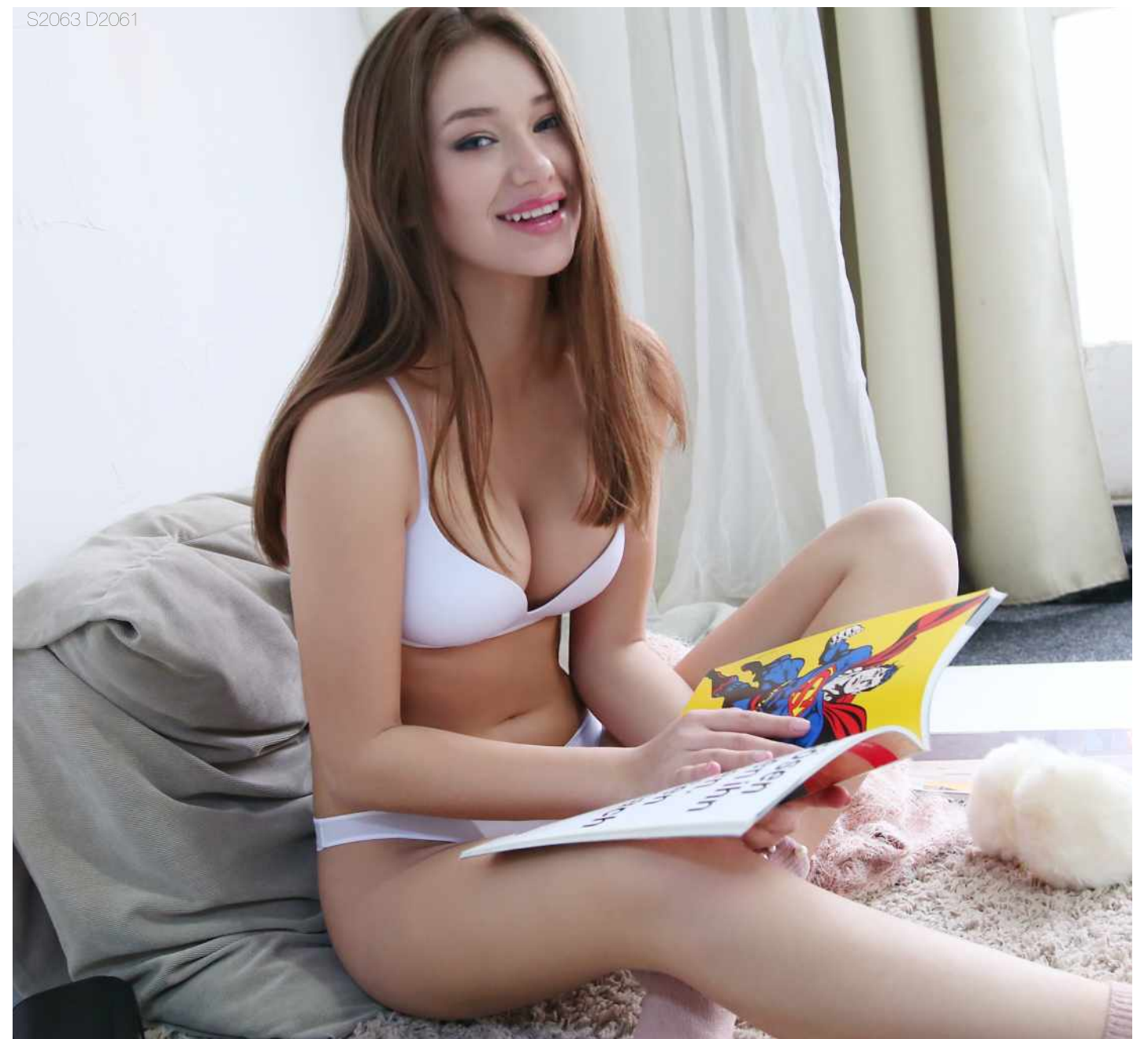


Free Love is a more **technically focused** lingerie line, where the products satisfy a certain functional need, especially as the bras are concerned, offering a sense of **freedom in movement** and wearability. The innovative shapes and the **softness of the fabric** are the key features of *Free Love* lingerie pieces, being exposed in three different types of bras and three types of briefs.

Both the bras and the briefs have a seamless design, extremely comfortable and easy-to-wear, making them suitable to almost any kind of outfit. The bras focus especially on the construction of the cups, two of them being **wire-free**, while the third one is a max-up (super-push-up) bra with transparent back band and interchangeable straps. The briefs are ultra-comfy, especially because of their almost invisible elastic.



JOLIDON ESSENTIALS
UltraLight Collection
2018



S2063 D2061



Free Love

S2061

Lightly lined full coverage wireless bra,
70-85BCD, 32-38BCD,
white, black, nude
Soutien-gorge couvrant
légèrement doublé, sans armatures,
85-100BCD, blanc, noir, nude
Reggiseno senza ferretto,
imbottitura leggera,
2-5BCD, bianco, nero, nudo
Бюстгальтер без косточек,
с мягкой поддержки,
70-85BCD,
белый, чёрный, бежевый

D2063

Slip, S-XXL, white, black, nude
Slip, S-XXL, blanc, noir, nude
Slip, 2-6, bianco, nero, nudo
Трусики слип, S-XXL,
белый, чёрный, бежевый



JOLIDON ESSENTIALS
UltraLight Collection
2018

NO
WIRES

NO
STRESS



#FREEDOM

NO
WIRES



NO
STRESS

KEEP CALM

Free Love

S2063

Push-up wireless bra,
70-85BC, 32-38BC,
white, black, nude
Push-up sans armatures,
85-100BC, blanc, noir, nude
Push-up senza ferretto,
2-5BC, bianco, nero, nudo
Бюстгальтер
пуш-ап без косточках,
70-85BC,
белый, чёрный, бежевый

D2061

Brazilian, XS-XL, white, black, nude
Brésilien, XS-XL, blanc, noir, nude
Brasiliana, 1-5, bianco, nero, nudo
Трусики бразилиян,
XS-XL, белый, чёрный, бежевый



JOLIDON ESSENTIALS
UltraLight Collection
2018





S2062

Max-up,
transparent back and shoulder straps,
65-85, 30-38, white, black, nude
Max-up,
bretelles et dos transparents,
80-100blanc, noir, nude
Max-up,
spalline e fascia posteriore trasparenti,
1-5, bianco, nero, nudo
Бюстгальтер макси пуш-ап,
прозрачными бретельками и спиной,
65-85, белый, чёрный, бежевый

D2062

String, XS-XL, white, black, nude
String, XS-XL, blanc, noir, nude
Perizoma, 1-5, bianco, nero, nudo
Трусики стринг,
XS-XL, белый, чёрный, бежевый



Free Love



JOLIDON ESSENTIALS
UltraLight Collection
2018



S2064

Spacer underwire bra,
70-85BC, 32-38BC,
black, beige

D2065

Slip, S-XL,
white, black, beige



S2065

Push-up, graduated cups,
70-85BC32-38BC,
white, black, beige

D2067

String, XS-XL,
white, black, nude



S2066

Triangle,
65-85BC, 30-38BC,
white, black, beige

D2064

Panty, S-XL,
white, black, beige



S2061

Lightly lined full coverage
wireless bra,
70-85BCD, 32-
white, black, ni

D2063

Slip, S-XXL,
white, black, nude



S2062

Max-up,
transparent back
and shoulder stra
65-8530-38,
white, black, nude

D2062

String, XS-XL,
white, black, nude



S2063

Push-up wireless bra,
70-85BC, 32-38BC,
white, black, i

D2061

Brazilian, XS-XL,
white, black, nude



LIGHTWEIGHT Soft Breeze



S2066

Triangle,
65-85BC, 30-38BC
white, black, beige

D2066

Brazilian, XS-XL,
white, black, beige



S2067

Underwire bra,
70-85BC, 32-38
white, black, bei

D2067

String, XS-XL,
white, black, bei



Free Love

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